



INTRODUCTION

WAT'SAVEREUSE (LIFE19 GIE/FR/001013) is an international and interregional project cofinanced by LIFE program, coordinated by GECT Euroregió Pirineus-Mediterrània and that has a total budget of 1,587.985,00 €

The project is centered in tourism sector awareness raising on water saving and reuse legislation in the frame of LIFE Environmental Governance and Information project application.

OBJECT

The object of this contract is to provide the elaboration and dissemination at the political level of a report compiling the lessons learned in the framework of the project LIFE WAT'SAVEREUSE (LIFE19 GIE/FR/001013) that can contribute to optimising policy and legislation recommendations for EU institutions, as well as preventive measures and strategic planning with the aim of mitigating the effects of drought in the long term.

Support to policy making

One of the objectives for project partners is how to adapt lessons learned into regional strategies in addressing most effective long-term water policies and strategic planning. To that purpose, the project has foreseen a "Support to Policy Making" activity, that will address water scarcity, regulatory issues, funding and rewarding schemes, labelling and communication and promotion activities.

Concerning the recommendations or conclusions that need to be upscaled at national or EU level it will help that the project partners are public authorities on water and that they already have their own interlocution channels with national authorities.

The policy makers targeted are:

1. At regional level: ACA (Generalitat de Catalunya); ABAQUA (Balears Islands Government); Water Agencies (Occitan Region Government form part of the 2 Water Agencies: Rhône Méditerranée Corse Water Agency and Adour Garonne water agency), and Prefects (territorial unit departments) and local authorities (Departement, Communautés de Communes)
2. At national level: Ministerio para la Transición Ecológica y el Reto Demográfico, Ministerio de Industria, Comercio y Turismo and Ministère de la Transition écologique et solidaire and Ministère de la Santé
3. At European level: DG for Environment

CONTEXT

This assignment is part of action group B7 of the LIFE WAT'SAVEREUSE (LIFE19 GIE/FR/001013) project "Support to policy making".

This action targets how to adapt lessons learned from the project into regional strategies in addressing most effective long-term water policies and strategic planning for building more sustainable tourism models. It will cover policy making strategies from an integrated point of view: addressing water scarcity, regulation issues, funding, communication and promotion policies.

To achieve this, WATSAVEREUSE has built upon the learnings gained through the implementation of the Action B.5. "Regional/Local authorities", offering scaled solutions to real scenarios. The objective is to influence the relevant institutions at a higher level to become real drivers of change. WATSAVEREUSE contribution can be especially relevant as a test for the next generation of EU strategies in the field, like the European Green Deal to become the world's first climate-neutral continent by 2050, as a pack of measures that will be deployed in the new EU framework 21-27.

WAT'SAVEREUSE overall objective is to explain the benefits of water legislation and national initiatives to promote the circular economy in water consumption, particularly in the tourism industry, targeting



both water savings and water reuse, with a special focus on the Mediterranean environment. The Project will contribute to mitigating the identified environmental problem by conducting informed awareness raising campaigns addressing 4 target groups and defining better policies with a clear impact. In our case, action to achieve the objectives will be required primarily at national, regional and local level, creating common ownership of shared goals and objectives and ensuring a level playing field for businesses and public authorities.

To address the identified environmental problem, which is water scarcity and drought, it is critical raising awareness of all the Value Chain Tourism sector. Management responses to water scarcity can be categorized under two broad strategies: demand side management (reducing water consumption) and supply side management (increasing water provision) and the WAT'SAVEREUSE project will tackle both as detailed in the specific objectives.

Specific objectives are:

- 1) To reduce the overall water consumption of tourists during their stay in the hotels/resorts, etc. at least by 10%. Measure: liters consumed before and after the implementation of the communication campaigns.
- 2) To promote and raise awareness on water reuse among tourism industry stakeholders in order to explain the benefits of implementing the legislation/strategy on water reuse (offer side) and improve the perception of the tourists regarding reclaimed water at least on 9% (demand side). Measure: public consultation before and after the implementation of the communication campaigns.
- 3) To encourage the tourism industry to implement a minimum of 5 water reuse solutions. Measure: number of new water technologies adopted by tourism stakeholders.
- 4) To strengthen water governance through the collaboration between public administrations and value chain operators. Measure: number of MoUs, joint communication strategies, high level meetings and common policy briefs.
- 5) Reduce the overall consumption of freshwater (-demand, + offer) by 30%

TASKS AND CONTENTS

A set of relevant solutions, good practices and public resources elements have already been identified and predefined by the project partners. However, other suggestions will be appreciated.

On this basis and the established inputs of the Application Form, tasks to be conducted by the Consultant shall encompass:

- the identification and pull of financial resources for developing water reuse and water optimisation technologies
- the drawing of a common understanding on water reuse policy
- the pooling of legislation for water reuse in tourism facilities in the three regions
- the policy recommendations elaboration for European Institutions on water management and reuse

The contents must compile the actions outputs in terms of new policies enacted during the programmed high level meetings as well as the results of the project reached at this present moment.

DELIVERABLE FORMAT

The consultancy deliverables must be submitted as following:

1. a document with all the detailed contents linked to the premises and the corporate image of the LIFE WAT'SAVEREUSE project based on a table of contents agreed with the project partners.
2. The deliverable must be submitted in ENGLISH in an editable format (word) and in PDF format.



GENERAL CONDITIONS OF THE CONSULTANCY

Role of the Consultant:

- Carry out a critical review of the project results and KPI so as to achieve the impact expectation.
- Support to the project partners and provide guidelines in terms of influence and positioning of the project at a European level.
- Collect the necessary information from the project so as to elaborate de deliverable
- Respect the delivery deadlines
- Draft the deliverable of policy recommendations.

Role of EPM:

In close connection with the Project partners involved in the activity, EPM shall:

- Provide the consultant with all the elements necessary for the smooth running of the service (Application Form, framework, expectations...)
- Ensure the follow-up of the consultant
- Ensure compliance with the deadline and the deliverable of the service
- Disseminate the deliverable of the service upon receipt and liaise with the partners of the WAT'SAVEREUSE project.

TENDER BUDGET

The maximum limit of expenditure that can be committed by the contracting body under the contract, including taxes, is set at eight thousand euro (8.000,00 €).

SUBMISSION OF OFFERS AND CRITERIA FOR EVALUATION

The tender submitted offer must contain the following information:

- a description of the service to be provided and the contents to work with.
- a schedule of milestones and coordination meetings with project partners:
 - A kick-off meeting
 - An exchange meeting with each project partner involved in the mission
 - An intermediate meeting to validate the contents
 - An intermediate meeting to validate the matrix of importance
 - A summary meeting at the end of the mission.
 - The meetings will be held either face-to-face (preferably for the kick-off meeting and the wrap-up meeting), or distance meeting (video conference).
- an estimated budget for the service

The lead partner of the project and responsible for Action B7 of the WSR project, the Euroregion Pyrenees-Mediterranean, will be the body in charge of assessing the bids submitted.

The evaluation criteria of the proposals that will be used are the following:

- The presentation of all the documentation requested in this call for tenders will be valued up to 5 points.
- A description of the service including a planning and a commitment to dialogue with the project partners will be awarded up to 10 points.
- The presentation of a realistic solution by the company to position the project at regional and European level will be awarded up to 5 points.



SCHEDULE

The service will begin the next day after the notification of award (sending of the accepted proposal) and must end no later than May 30th, 2023 to allow the project partners to compile all the project results in the project final report.